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OFFICE MEDIA NETWORK OPENS NEW YORK OFFICE
Turco Named Director of Market Development

New York (July 13, 2007) – Office Media Network (OMN), developer of The Wall Street Journal Office Network (The WSJ Office Network), today announced the opening of its New York office at 122 East 42nd Street, which will serve as the headquarters for the company’s Eastern real estate and operations divisions, as well as its national sales and marketing group.

The WSJ Office Network, launched in 2006 by Dow Jones & Company and OMN, is a communications service that delivers the world’s leading business news, information and customized announcements to office buildings on state-of-the-art, flat-panel LCD screens.

The company also announced the appointment of Keith Turco to the position of director of market development for the eastern region, primarily responsible for the New York market. Mr. Turco will work closely with Brett Greenberg, senior vice president real estate development for the eastern region, which includes New York, Boston, Philadelphia, and Washington, D.C.

“We recognize New York City as a leading center of commercial real estate, and the opening of the New York office will play a vital role in ensuring our continued success serving owners and managers of the nation’s premier office properties with The Wall Street Journal Office Network,” stated Jim Harris, chief executive officer, Office Media Network.

“With his extensive real estate and interactive marketing background in the New York area, Keith is an ideal choice for this newly created position,” added Mr. Greenberg.

Mr. Turco was previously a senior sales consultant at C.B. Commercial Real Estate Services in White Plains, N.Y. Additionally, he was co-founder of Xcelerate Marketing, LLC, a full-service integrated marketing firm.

Over the last 12 months, Office Media Network has formed a number of new partnerships to install The Wall Street Journal Office Network in premier office properties throughout the United States, including the Chicago Board of Trade Building, Philadelphia Stock Exchange, and other prominent buildings in Atlanta, Boston, Dallas, Los Angeles New York, Philadelphia, San Francisco, and Washington, D.C.

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About Dow Jones & Company

In addition to The Wall Street Journal and its international and online editions, Dow Jones & Company (NYSE: DJ; www.dowjones.com) publishes Barron's and the Far Eastern Economic Review, Dow Jones Newswires, Dow Jones Indexes, MarketWatch, and the Ottaway group of community newspapers. Dow Jones is owner of Factiva and co-owner with Hearst of SmartMoney. Dow Jones also provides news content to CNBC in the U.S. and operates The Wall Street Journal Radio Network in the U.S.

About Office Media Network

Office Media Network (www.officemedia.com), developer of The WSJ Office Network, is a leading place-based integrated marketing and communications company. OMN creates and manages solutions to support the needs of real estate owners and their customers, by combining advanced technology, world-class content, and an experienced management team. The company is backed by Lake Capital (www.lakecapital.com), a Chicago-based private equity firm with more than \$1.3 billion in equity commitments that invests in services companies.