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**WALL STREET JOURNAL OFFICE NETWORK FOR ELEVATORS  
LAUNCHED BY OFFICE MEDIA NETWORK**

*Premier Tenant Communication Amenity Integrates Across Lobbies,  
Common Areas and Elevators*

**New York, NY (July 20, 2007)** – Office Media Network (OMN) today announced the launch of The Wall Street Journal Office Network (The WSJ Office Network) for elevators, expanding its current service beyond the lobbies and common areas of office buildings into elevators.

The WSJ Office Network, launched in 2006 by Dow Jones & Company and OMN, delivers the world's leading business news, information and customized property announcements to office buildings on state-of-the-art, flat-panel LCD screens.

“The addition of The Wall Street Journal Office Network for elevators is in direct response to feedback from building owners awaiting a solution they preferred over what was previously available,” said Jim Harris, chief executive officer, Office Media Network. “The expansion into elevators is the next logical step in enhancing our service, delivering the most relevant stream of business news and information for tenants and visitors in office buildings.”

Independent research of tenants and real estate executives performed by the Benenson Strategy Group in 2006 revealed that The Wall Street Journal Office Network was preferred more than 2-to-1 over other elevator tenant communication amenities.

“We welcome the introduction of The Wall Street Journal Office Network for elevators,” said Tim Callahan, chief executive officer, Callahan Capital Corp. “The combination of Journal content, along with the unmatched property messaging capabilities of The Wall Street Journal Office Network, makes it a very compelling choice for top office buildings. Our industry thrives on innovation, so it's exciting to have a choice of tenant communication amenities in office building elevators.”

The WSJ Office Network for elevators is displayed on 14-inch high definition LCD flat-panel screens in elevator cabs.

“Our research found 14-inch widescreens to be the ideal size within elevators for enhancing readability of content while making the most of the naturally small space. And, our ergonomically-designed screen mounts can enhance even the finest elevator aesthetics,” added Mr. Harris.

The WSJ Office Network provides building tenants and visitors with up-to-the-minute news from the Journal’s main sections and market indexes, weather and scrolling breaking-news headlines. Building owners can also use the Network to communicate important announcements to tenants regarding building-related events, maintenance and security.

“We are the fastest growing tenant communication amenity in the U.S. office building industry, and our elevator service represents another innovation in our effort to serve America’s best real estate owners and their customers,” said Mr. Harris.

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### **About Office Media Network**

Office Media Network ([www.officemedia.com](http://www.officemedia.com)), developer of The WSJ Office Network, is a leading place-based integrated marketing and communications company. OMN creates and manages solutions to support the needs of real estate owners and their customers, by combining advanced technology, world-class content, and an experienced management team. The company serves top office properties in 14 U.S. markets.