



## What's News —

Media Contacts For Dow Jones:

Robert H. Christie Director, Public Relations (212) 416-2636 robert.christie@dowjones.com

Emily J. Edmonds Manager, Public Relations (212) 416-2635 emily.edmonds@dowjones.com For OMN:

Stacy Berns
Berns Communications Group LLC
(212) 994-4660
sberns@bcg-pr.com

For Trizec Properties:

Paige Steers (312) 798-6118 paige.steers.trz.com

# THE WALL STREET JOURNAL OFFICE NETWORK LAUNCHES TODAY

Partnership Between Dow Jones and Office Media Network to Bring Journal News and Information to Premier Office Buildings

Trizec Properties, Inc. First Company to Debut Network in New York, Los Angeles, Washington D.C. and Chicago

**NEW YORK** (**June 26, 2006**) — Dow Jones & Company today announced the launch of The Wall Street Journal Office Network (The WSJ Office Network), a service that delivers the world's leading business news, information and customized announcements to office buildings on state-of-the-art, flat-panel LCD screens. Developed by Office Media Network, Inc. (OMN), Trizec Properties, Inc. is debuting this advanced network in top office buildings in New York, Los Angeles, Washington D.C. and Chicago. This launch is the first in a planned series of long-term agreements with prominent commercial property owners.

The WSJ Office Network provides building tenants and visitors with up-to-the-minute news from the Journal's main sections and market indexes, weather and scrolling breaking-news headlines. Building owners can also use the new medium to communicate important announcements to tenants regarding building-related events, maintenance and security.

"We are pleased to provide our building customers and guests with The Wall Street Journal Office Network, as it is a very progressive way to enhance the value of our lobby experience," said Bill Tresham, executive vice president and chief operating officer, Trizec Properties, Inc. "We believe The Wall Street Journal Office Network is the most technologically advanced communications network we've seen and the content provided fits the high-caliber customers in our office properties. In addition to providing the Journal's content on a daily basis, the Network serves as a valuable communication tool for delivering relevant building news and emergency messages in a timely and highly visible system."

Advertisers and marketers can use The WSJ Office Network to deliver high-impact, cost-effective advertising messages in heavy traffic areas, as well as showcase upcoming marketing events in upscale office buildings throughout the country.

"This partnership leverages our premier brand and content, taking the Journal into an entirely new distribution channel that provides a dynamic, location-based digital platform," said L. Gordon Crovitz, executive vice president, Dow Jones & Company and publisher, *The Wall Street Journal*. "We know from our research that people increasingly want access to our news however, whenever and wherever they need it, so the introduction of The Wall Street Journal Office Network is consistent with our strategy of delivering award-winning news and information across multiple distribution channels."

"We developed The Wall Street Journal Office Network to offer office building owners a unique amenity to distinguish their properties," said James Harris, founder and chief executive officer, Office Media Network, Inc. "Despite advances in technology, many owners still communicate with tenants using easels in lobbies, paper notices posted near the elevators, or public address systems. We're providing a new communications channel for office owners to reach tenants in an appealing, accessible and sophisticated way."

The Wall Street Journal Office Network expects to rapidly expand its national platform to additional cities over the next several months.

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#### **About Dow Jones & Company**

Dow Jones & Company (NYSE: DJ; dowjones.com) publishes *The Wall Street Journal* and its international and online editions, Barron's and the Far Eastern Economic Review, Dow Jones Newswires, Dow Jones Indexes, MarketWatch and the Ottaway group of community newspapers. Dow Jones is co-owner with Reuters Group of Factiva, with Hearst of SmartMoney and with NBC Universal of CNBC television operations in Asia and Europe. Dow Jones also provides news content to CNBC and radio stations in the U.S.

### **About Office Media Network**

Office Media Network ("OMN") is the creator of a state-of-the-art communications service that delivers up-to-the-minute news and landlord-tenant messages through high definition digital flatscreens located in premier office buildings across the U.S. Developed in association with Dow Jones & Company, The Wall Street Journal Office Network responds to the needs of real estate owners and tenants, with advanced technology and world-class content, supported by OMN's experienced management team and strong financial resources. For more information, please visit www.officemedia.com or call (312) 235-4800. The company is backed by Lake Capital (www.lakecapital.com), a Chicago-based private equity firm with more than \$1.3 billion in equity commitments that invests in services companies.

#### About Trizec Properties, Inc.

Trizec Properties, a real estate investment trust (REIT) headquartered in Chicago, is one of the largest owners and operators of commercial office properties in the United States. Trizec Properties has ownership interests in and manages a high-quality portfolio of 61 office properties totaling approximately 40 million square feet concentrated in the metropolitan areas of seven major U.S. markets. Trizec Properties trades on the New York Stock Exchange under the symbol TRZ. For more information, visit Trizec's web site at www.trz.com or call toll free at (800) 891-7017.